



Advertising Opportunities

Thank you for considering APTA Academy of Pediatric Physical Therapy for your advertising needs. APTA Pediatrics has almost 6,000 physical therapist, physical therapy assistant, and physical therapy student members who work in and have a passion for pediatric physical therapy. Our advertising options are outlined below:

Advertising Options

- **Milestones Member Newsletter:** Our monthly electronic newsletter is sent directly to all members, posted on our website, and announced on our social media accounts. To advertise in *Milestones*, complete the form below and submit the completed form to info@pediatricapta.org.
- **Member Mailing list:** You may purchase a mailing list of APTA Pediatrics members, customized by member type, state, SIG membership, or other areas of interest. (NOTE: does not include email addresses.) To order a list, complete the form below and submit to info@pediatricapta.org.
- **Website Classified Ad:** Our classified ad panel appears on our home page at www.pediatricapta.org, which has tens of thousands of visitors each year from across the country and around the globe. To place a classified ad, complete the form below and submit the completed form to info@pediatricapta.org.
- **APTA Pediatrics Career Center:** Our Career Center connects job seekers with prospective employers in the physical therapy industry. To post an ad in the APTA Pediatrics Career Center, visit pediatricapta.careerwebsite.com.
- **Pediatric Physical Therapy Journal:** Our peer-reviewed journal has online and print advertising available. Information can be found on the *PPT* website at journals.lww.com/pedpt under Journal Info/Advertising.

Conference Sponsorships and Booths

- **APTA Pediatrics Annual Conference:** Our Annual Conference, attended by hundreds of attendees, features a full Exhibit Hall and a number of sponsorship opportunities. For pricing and information, visit pediatricapta.org/annualconference.
- **APTA's Combined Sections Meeting:** In addition to the option of getting a booth in the CSM Exhibit Hall (apta.org/csm), you can also sponsor an APTA Pediatrics event at CSM, such as the Member Breakfast or Business Meeting & Reception. A full sponsorship is \$5,000 or up to 3 can co-sponsor for \$2,000 each. Sponsors will be permitted to set up a table and provide information at the sponsored event. For information on how to sponsor one of these events, contact info@pediatricapta.org with "Sponsorship at CSM" in the subject line. CSM sponsorships are due by December 15 each year.
- **Other APTA Pediatrics courses:** Other APTA Pediatrics courses may have sponsorship opportunities available as well. Visit pediatricapta.org under Events to see a list of what's coming up. If you are interested in a sponsorship, contact info@pediatricapta.org.

Disclaimer: As a component of the American Physical Therapy Association (APTA), the Academy of Pediatric Physical Therapy abides by policies established by APTA regarding advertising (apta.org/advertisers-exhibitors-and-sponsors/advertising-policies); all advertising must conform to these policies.



Advertising & Mailing List Order Form

Advertising in *Milestones*: Ads will be included in *Milestones*, the APTA Pediatrics electronic newsletter that is sent to all members each month. Ads will be posted in a space no larger than 175 pixels wide by 80 pixels high. Graphics must be JPG format and must be scaled to be legible within the specified space. The ad will be hyperlinked to a single specified URL provided by the advertiser. Ads in *Milestones* cost \$250 for 1 month, \$1000 for 6 months, or \$1800 for 1 year. Length of ad: _____.

Name: _____

Organization Name: _____

URL Link for Ad: _____

Phone: _____

E-mail: _____

Address: _____

Please submit this form and the JPG of your banner ad electronically to info@pediatricapta.org.

Member Mailing List: Lists may be customized. Please indicate up to 3 fields you'd like to add (member type, state, SIG membership, etc): _____.
The cost is \$100 per list.

Website Classified Ad: Our classified ad panel appears on our home page at www.pediatricapta.org.
Classified ads on the website cost \$50/month. Number of months: _____.

Method of Payment (please indicate method of payment):

Total Payment: \$ _____

____ **Check Enclosed** (made payable to *APTA Academy of Pediatric Physical Therapy*)

____ **Credit Card** (to pay by credit card online, visit www.pediatricapta.org and click on "Advertising" under About Us)

Signature: _____

Date: _____

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