



Mission: Advance pediatric physical therapy through excellence in advocacy, education, and research.

Vision: Optimize movement for lifelong meaningful participation of all children.

Strategic Action Plan 2018-21

Approved by APPT BoD December 18, 2018

Project Manager: Board of Directors, Executive Director

Project Team Members: Committees, SIGs, Consultants

Goals, Strategies, Tactics	Task Owner	Collaborators	Due Date	Status—in process or done only	Completion Date	Target
GOAL 1: Advocate for meaningful participation of all children.						
A. Enhance the capacity of the PPT to perform advocacy at all levels.						
1. Centralize the external liaisons under 1 board member	Governance TF	All	2019	In process		
2. Prioritize external liaison focus for 2019 (eg, select key organizations with whom to collaborate)	Secretary	Leadership TF	2019	In process		
3. Review and revise the external liaison job description to emphasize relationship building and collaboration (eg, DEC [Tricia] and NAME [Laurie])	Leadership TF		2019	In process		
4. Create a task force to develop a prioritized list of academy advocacy needs	FAL/PP&A	Leadership TF	2019	In process		
5. Identify and communicate to the academy the external liaison priorities annually	Leadership TF		TBD	In process		

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6. Provide a focused, prioritized external liaison focus list to APTA annually	Leadership TF		TBD	In process		
7. Establish a sustainable lobbying function in the academy	FAL/PP&A		2019	In process		
8. Create a specific advocacy orientation for all academy leaders and external liaisons to be provided annually	FAL/PP&A		2019	In process		
B. Equip and empower APPT members, children, and families to advocate.						
1. Create a task force to develop advocacy tools and strategies	FAL/PP&A	KT, Regional Advocacy Network, external liaisons	2019	In process		
2. Disseminate advocacy products and processes annually	FAL/PP&A	Regional Advocacy Network	2019	In process		
3. Identify and communicate one or two priority advocacy issues (ie, the “so what” factor) annually that impact social determinants of health	FAL/PP&A	Regional Advocacy Network	2019	In process		
GOAL 2: Enhance educational pathways to practice in pediatric physical therapy.						
A. Establish collaborative relationships with other stakeholders in DPT education.						
1. Explore and identify relationships with external stakeholder groups in DPT education	ACE SIG		2018	In process		
2. Build relationships with identified stakeholders	ACE SIG		2019	In process		

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B. Enhance career opportunities for students and new professionals in pediatric physical therapy.						
1. Submit a report to the ACE SIG with a prioritized list of needs and proposed strategies to support student career opportunities	SNP		2019	In process		
2. Implement 2 activities to promote pediatric physical therapy careers	SNP		2019			
C. Improve the quality and consistency of pediatric physical therapy education.						
1. Create a clinical instructor workgroup	ACE SIG TF		2018	In process		
2. Create a clinical instructor toolkit	Clinical Instructor TF		2019	In process		
3. Identify members who can conduct a systematic review on the variability in pediatric PT education (eg, scoping review)	ACE SIG		2018	In process		
D. Build capacity among academic and clinical educators in pediatric physical therapy.						
1. Offer a faculty development workshop for pediatric PT educators	ACE SIG		2018	In process		
2. Collaborate with the Research Committee to develop a new research priority and description of priority areas focused on advancing pediatric educational research, consistent with Goal 1 of the APPT research agenda	ACE SIG		2019	In process		
3. Conduct an environmental scan to identify support needs for mid-career faculty development.	ACE SIG		2019	In process		

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GOAL 3: Elevate pediatric physical therapist practice through the application of evidence.						
A. Enhance capacity to apply evidence in pediatric physical therapy practice.						
1. Develop a policy to clarify the methods for providing and funding interprofessional courses into CEUs	Continuing Education TF		2018 (CSM proposal deadline)	In process		
2. Increase by 3 (1 at APTACC, 2 at CSM) the number of interprofessional CEU courses presented at APPT events	Continuing Education TF		2018	In process		
3. Explore strategies to standardize the review of proposals to ensure use of evidence and knowledge translation in continuing education courses sponsored by APPT using data collected in 2016/2017 and the report to the board submitted at CSM 2017	Continuing Education TF		2018	In process		
4. Develop a strategy to label continuing education courses sponsored by the Academy based on the stage/quality of evidence development	Continuing Education TF		2018 (CSM deadline)	In process		
5. Evaluate the efficacy of the KB Net to train 39 members to be knowledge brokers	Practice Committee		2019	In process		
B. Create knowledge translation materials to support efficient utilization of evidence in practice.						
1. Explore the sustainability of providing members with quarterly lists of new literature from a variety of journals and in a variety of content areas	KT Committee		2018	Completed	Jan 2018	Ongoing Spotlight issue each quarter

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2. Increase the utilization of APPT-supported online journal clubs by 20%	KT Committee		2018	In process		
3. Enroll 100 users and implement torticollis CDE module in the APTA PT outcome registry	Practice Committee		2019	In process		
4. Evaluate KB net boot camp and determine the need for ongoing boot camps at APPT conferences	Practice Committee		2019	Completed	Nov 2018	
5. Evaluate the process used to identify teams to complete CPGs in order to support the development of high-quality and timely CPGs	Practice Committee		2018	Completed	Oct 2018	
6. Submit 2 systematic reviews for publication related to pediatric physical therapy in order to identify gaps in the literature that need to be filled before a CPG can be developed on the topic	Practice Committee		2019	In process		
7. Explore the development of a Translational Practice Grant that provides financial support to a pediatric physical therapist practice that is working toward implementation of a specific evidence based strategy	Practice Committee		2018	Completed	Sept 2018	
C. Enhance the capacity of pediatric physical therapists to contribute to the development of evidence.						

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1. Provide research funding with 30% of APPT funded research grants leading to physical therapist-led applications for foundation or federal funding within 3 years of completing the APPT grant	Research Committee		2020	In process		
2. Support the development of 2 pediatric physical therapy researchers each year through support of the Foundation for Physical Therapy Promotion of Doctoral Studies scholarships and the Foundation for Physical therapy research grants	Research Committee		2019	In process		
3. Explore opportunities to connect researchers and clinicians	Research Committee	School SIG	2018	Completed	Dec 2018	
4. Implement 1 activity to connect researchers and clinicians	Research Committee		2019	Completed	Dec 2018	
D. Generate evidence for pediatric physical therapy through rigorous scientific inquiry.						
1. Support innovative scientific inquiry through APPT funding of 6 research proposals per year using existing mechanisms (2 research grant 1, 2 research grant 2, 2 mentored grants totaling \$100,000 per year) aligned with the APPT research agenda	Research Committee		Ongoing	In process		
2. Explore the possibility of developing a new grant mechanism, including a multiyear grant using a practice-based evidence methodology	Research Committee	School SIG	2018	In process		

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3. Revise the APPT research agenda to specifically include research on the advancement of pediatric physical therapy education	Research Committee		March 2018	Completed	Aug 2018	
GOAL 4: Be a relevant, innovative, and responsive organization.						
A. Demonstrate leadership in establishing and adopting best practices in APPT management.						
1. Investigate and hire a governance consultant to guide the academy through a governance review	Executive Director	Board	July 2018	Completed	April 2018	More efficient structure
2. Conduct a governance review of the academy	Board	Governance Review Task Force	February 2019	Completed	August 2018	Revised structure to better implement Strat Plan
3. Implement governance changes	Board	Governance Task Force	2020	In process	Bylaw vote at CSM19	
4. Plan for change in management/AMS	Transition Opportunity TF		By 2021			
4. Create a task force to develop an ongoing leadership development process, including on-boarding and orientation, mentorship, training, and evaluation	Leadership TF		2019	In process		
B. Enhance communication of the APPT vision, mission, and values.						
1. Examine communication processes among leadership and with members, and revise processes to improve efficiency and effectiveness	Communications/Tech TF		February 2019	In process		

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2. Review and revise reporting structure for efficiency of academy business (post governance review)	Governance Review TF	Leadership TF, BOD member TFs	Spring 2019	In process		
3. Work with APTA to explore branding for pediatric physical therapy, APPT, APTA	Communications Committee	Communications/Tech TF	2019	In process		
4. Hire a consultant to conduct branding opportunities within APTA's brand	Communications Committee		2020	In process		
5. Assess member communication methods and recommend APPT-wide strategies for consistency in addressing member concerns	Communication/Tech TF	Communications Committee	2019	In process		
6. Review award criteria/structure; align awards with strategic plan and mission	Awards TF		2019			
C. Grow a diverse and engaged membership and leadership.						
1. Develop a new membership toolkit	Membership Committee		2018	In process		
2. Increase and retain market share of pediatric members and achieve 6,000 members	Membership Committee		2019	In process		
3. Explore the feasibility of developing a new membership video for recruitment	Membership Committee		2019	On hold		
4. Explore strategies to increase member voting	Nominating Committee		2018	In process		
5. Increase member participation in voting by 2% of the average calculated over the past 3 years	Membership Committee	Nominating Committee	2019	In process		

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6. Explore strategies to better engage and inform members based on Member Concerns TF findings	Membership Committee		2019	In process		
7. Implement strategies to engage and inform members and evaluate their impact	Membership Committee		February 2020	In process		
8. Explore options to increase diversity and inclusion in APPT	Diversity & Inclusion TF		2019			