



Strategic Plan 2018-2020

Vision

Optimize movement for lifelong meaningful participation of all children.

Mission

Advance pediatric physical therapy through excellence in education, advocacy, and research.

Values

The Academy of Pediatric Physical Therapy is committed to:

- ▶ Accountability
- ▶ Collaboration
- ▶ Consumer-centric care
- ▶ Innovation
- ▶ Professionalism
- ▶ Social responsibility

Goals

1. Enhance educational pathways to practice in pediatric physical therapy.
2. Be a relevant, innovative, agile and responsible organization.
3. Advocate for meaningful participation of all children.
4. Elevate pediatric physical therapist practice through the application of evidence.

GOAL 1: Enhance educational pathways to practice in pediatric physical therapy.

- A. Establish collaborative relationships with other stakeholders in DPT education.
 1. The ACE SIG will explore and identify relationships with external stakeholder groups in DPT education by July 2018.
 2. APPT will build relationships with identified stakeholders throughout 2018.
- B. Enhance career opportunities for students and new professionals in pediatric physical therapy.
 1. The Student & New Professionals Subcommittee will submit a report to the ACE SIG with a prioritized list of needs and proposed strategies to support student career opportunities by March 2018.
 2. APPT will implement 2 activities in 2018-2019 to promote pediatric physical therapy careers.

- C. Improve the quality and consistency of pediatric physical therapy education.
 1. The ACE SIG will create a clinical instructor workgroup by March 2018.
 2. The Clinical Instructor Workgroup of the ACE SIG will create a clinical instructor toolkit by the end of 2019.
 3. APPT will identify members who can conduct a systematic review on the variability in pediatric PT education (eg, scoping review) in 2018.

- D. Build capacity among academic and clinical educators in pediatric physical therapy.
 1. The ACE SIG will offer a faculty development workshop for pediatric PT educators by the end of 2018.
 2. The ACE SIG will collaborate with the Research Committee to develop a new research priority and description of priority areas focused on advancing pediatric educational research, consistent with Goal 1 of the APPT research agenda.
 3. The ACE SIG will conduct an environmental scan to identify support needs for mid-career faculty development by 2019.

GOAL 2: Be a relevant, innovative, and responsive organization.

- A. Demonstrate leadership in establishing and adopting best practices in APPT management.
 1. APPT will investigate and hire a governance consultant to guide the academy through a governance review by July 2018.
 2. APPT will conduct a governance review of the academy by February 2019.
 3. APPT will implement governance changes by CSM 2020.
 4. APPT will create a task force to develop an ongoing leadership development process, including on-boarding and orientation, mentorship, training, and evaluation by CSM 2019 (interim steps for CSM 2018).

- B. Enhance communication of the APPT vision, mission, and values.
 1. The Communications Committee will examine communication processes among leadership and with members, and revise processes to improve efficiency and effectiveness by February 2019.
 2. Post governance review, APPT will review and revise reporting structure for efficiency of academy business.
 3. APPT will explore the feasibility of creating a brand, including the focus of the brand (eg, APPT only or pediatric physical therapy) by July 2019.
 4. APPT will hire a consultant to conduct branding by January 2020.
 5. The Member Concerns Task Force will assess member communication methods and recommend APPT-wide strategies for consistency in addressing member concerns by February 2019.

- C. Grow a diverse and engaged membership.
 1. The Membership Committee will develop a new membership toolkit by December 2018.

2. APPT will increase and retain market share of pediatric members and achieve 6,000 members by the end of 2019.
3. The Membership Committee will explore the feasibility of developing a new membership video for recruitment by July 2019.
4. The Nominating Committee will explore strategies to increase member voting by August 2018.
5. APPT will increase member participation in voting by 2% of the average calculated over the past 3 years in the 2019 academy election.
6. APPT will explore strategies to better engage and inform members based on Member Concerns TF findings by October 2019.
7. APPT will implement strategies to engage and inform members and evaluate their impact by February 2020.

GOAL 3: Advocate for meaningful participation of all children.

A. Enhance the capacity of the APPT to perform advocacy at all levels.

1. APPT will centralize the external liaisons under 1 board member by the CSM 2018 board meeting.
2. APPT will add an agenda item to the CSM 2018 board meeting to prioritize the top 5 external liaison focus for 2018-2019 (eg, select key organizations with whom to collaborate).
3. APPT will review and revise the external liaison job description to emphasize relationship building and collaboration (eg, DEC [Tricia] and NAME [Laurie]).
4. APPT will create a task force to develop a prioritized list of academy advocacy needs by the end of 2018.
5. APPT Board will identify and communicate to the academy the external liaison priorities annually.
6. APPT will provide a focused, prioritized external liaison focus list to APTA annually.
7. APPT will establish a sustainable lobbying function in the academy by the end of 2019.
8. APPT will create a specific advocacy orientation for all academy leaders and external liaisons to be provided annually by the end of 2018.

B. Equip and empower APPT members, children, and families to advocate.

1. APPT will create a task force (made up of PPA, FAL, KT, SR/RDs, external liaisons) to develop advocacy tools and strategies by the end of 2018.
2. APPT will disseminate advocacy products and processes by the end of 2019 and annually thereafter.
3. APPT Board will identify and communicate one or two priority advocacy issues (ie, the “so what” factor) annually that impact social determinants of health by end of 2018.

GOAL 4: Elevate pediatric physical therapist practice through the application of evidence.

- A. Enhance capacity to apply evidence in pediatric physical therapy practice.
 - 1. The Continuing Education Taskforce will develop a policy to clarify the methods for providing and funding interprofessional courses into CEUs by April 2018 (eg, CSM proposal deadline).
 - 2. APPT will increase by 3 (1 at APTACC, 2 at CSM) the number of interprofessional CEU courses presented at APPT events by the end of 2018.
 - 3. The Continuing Education Taskforce will explore strategies to standardize the review of proposals to ensure use of evidence and knowledge translation in continuing education courses sponsored by APPT using data collected in 2016/2017 and the report to the board submitted at CSM 2017 by February 2018.
 - 4. The Continuing Education Taskforce will develop a strategy to label continuing education courses sponsored by the Academy based on the stage/quality of evidence development by April 2018 (CSM deadline).
 - 5. The Practice Committee will evaluate the efficacy of the KB Net to train 39 members to be knowledge brokers by the end of 2018.

- B. Create knowledge translation materials to support efficient utilization of evidence in practice.
 - 1. The KT Committee will explore the sustainability of providing members with quarterly lists of new literature from a variety of journals and in a variety of content areas by the end of 2018.
 - 2. The KT Committee will increase the utilization of APPT-supported online journal clubs by 20% by September 2018.
 - 3. The Practice Committee will enroll 100 users and implement torticollis CDE module in the APTA PT outcome registry by the end of 2019.
 - 4. The Practice Committee will evaluate KB net boot camp and determine the need for ongoing boot camps at APPT conferences by the end of 2019.
 - 5. The Practice Committee will evaluate the process used to identify teams to complete CPGs by the end of 2018 in order to support the development of high-quality and timely CPGs.
 - 6. The Practice Committee will submit 2 systemic reviews for publication related to pediatric physical therapy by the end of 2019 in order to identify gaps in the literature that need to be filled before a CPG can be developed on the topic.
 - 7. The Practice Committee will explore the development of a Translational Practice Grant that provides financial support to a pediatric physical therapist practice that is working toward implementation of a specific evidence based strategy by September 2018.

- C. Enhance the capacity of pediatric physical therapists to contribute to the development of evidence.

1. The Research Committee will provide research funding with 30% of APPT funded research grants leading to physical therapist-led applications for foundation or federal funding within 3 years of completing the APPT grant.
2. The Research Committee will support the development of 2 pediatric physical therapy researchers each year through support of the Foundation for Physical Therapy Promotion of Doctoral Studies scholarships and the Foundation for Physical therapy research grants by the end of 2019.
3. The Research Committee will explore opportunities to connect researchers and clinicians by the end of 2018.
4. The Research Committee will implement 1 activity to connect researchers and clinicians by the end of 2019.

D. Generate evidence for pediatric physical therapy through rigorous scientific inquiry.

1. The Research Committee will support innovative scientific inquiry through APPT funding of 6 research proposals per year using existing mechanisms (2 research grant 1, 2 research grant 2, 2 mentored grants totaling \$100,000 per year) aligned with the APPT research agenda.
2. The Research Committee will explore the possibility of developing a new grant mechanism, including a multiyear grant using a practice-based evidence methodology, by the end of 2018.
3. The Research Committee will revise the APPT research agenda to specifically include research on the advancement of pediatric physical therapy education by March 2018.