APTA AoP STUDENT NEW PROFESSIONAL SUB-COMMITTEE
Monthly Board Meeting
Board of Coordinators Meeting
November 7, 2016

Google Hangouts Link:

Welcome
-Roll call

Reflection/ Joke
Ken

Officer Reports
New Professional Chair

- Role: Lead the directors of SNP, maintain communication between SNP and board, involve students and NPs into SNP, coordinate with Student Chair, coordinate communications between SNPs
    - Waiting on updates from Britta and the Membership Committee on what exactly our subcommittee role will look like overall
- Project: Develop SNP format, develop SNP with board
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Student Chair

- Role: The Student Chair assists the New Professional Chair and helps lead the directors of SNP. The role also includes assisting the directors with their projects, being active at conferences with planning/hosting events, and being able to answer an assortment of questions in order to improve the Subcommittee.
- Project: Improve marketing of Peds PT with video, assist with other projects
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Meeting Director

- Role: The Meeting Director is responsible for running the SNP meetings, maintaining and organizing the SNP agenda and calendar, and communicating with the SNP Board on future events.
- Project: Main contact and person responsible for the design and layout of the Pediatric SNP website
- Review goals in preparation for SoPAC-- how are we doing?
- Website
    - Sent to Kendra last week (sorry it was later than I hoped)
    - Kendra forwarded it on to the person who will actually be doing the programming to put it on the site
    - Will be housed under the SIGs, even though we are technically not a SIG

- Just got the new member list… 324 students and new professionals have joined the academy since July
    - Volunteers to help with welcome emails?

Communications

- Role: The Communications Directors will develop and maintain the SNP social media platforms (Twitter and Facebook). These will be used to promote the field of pediatric physical therapy, encourage student and new professional attendance at national conferences, provide weekly updates related to the field of pediatric PT, and to promote the projects within the SNP Subcommittee. In addition, we will use social media to host discussions on topics of interest for students and new professionals to further the exchange of ideas. The Communications Directors will also act as liaisons to the Section on Pediatrics Social Media Committee to further promote the ideas of the SNP subcommittee within the section.
- Project: (1) Establish social media accounts for the SNP and obtain access to the Section on Pediatrics accounts. (2) Establish a list of ideas and schedule for postings/updates. (3) Work with Outreach Coordinator to set up monthly journal clubs/discussions via social media.
    - Stephanie will make a Google Doc for topic ideas if other board members think up something
    - There will be reminder alerts on the calendar calling for ideas before the next update/posting (let Meeting Director know when you need ideas by and she can set up the alert)
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Newsletter

- Role: Design and develop the newsletter for the SNP on a monthly basis. Communicate with the Academy in order for information to be included in their newsletter/email blast.
- Project: Newsletter development
    - Will leave it up to the coordinator on if they feel this should be a 1 or 2 person role. Can be a dual role if it becomes overwhelming.

Membership

- Role: The Student Membership Coordinator will develop and implement ideas to increase student membership in the APTA Section on Pediatrics, welcome new student members (and new professionals) to the Section on Pediatrics and be an initial resource for their questions, and finally work to retain members by dismantling barriers to membership. To do this, the Student membership coordinator will communicate with accredited DPT schools across the country to reach out to their student bodies interested in Pediatrics and raise awareness

about the sub-committee and benefits of SoP membership, and create a survey for students on barriers to membership and improvements that can be made to the SoP for students.

- Project: (1) Create Survey for students to fill out on 1. why they are not members of the SoP and/or 2. what they would like SNAP to do for them, (2) Create email to be sent out to each new student (and new professional) member to welcome them to the SoP, (3) establish journal clubs for students and new professionals, (4) create letters to DPT schools to increase membership and explain the benefits
    - Get a list of DPT schools from student assembly
    - add what New Professional Membership will look like for the next meeting

Networking Coordinator

- Role: The Student and New Professional Networking Coordinator exists to engage and inspire students and new professionals to be an active member of the Academy of Pediatric Physical Therapy. This role is in place to provide information about pediatric PT and pediatric health in general through discussion forums with interested students and new professionals. The Student and New Professional Networking Coordinator also serves to provide network contacts and information regarding community involvement to students and new professionals across the country with an interest in engaging further with the profession of pediatric PT.
- Project: Specific project centers around creating a forum of students and new professionals from around the country to discuss topics salient to the career of pediatric PT. This will be electronic, either over Facebook or Twitter, and meetings will be held either monthly or bi-monthly depending on interest. Looking to create 1 “journal club” forum and 1 “pediatric health topics” forum.
    - I feel that this could be the “specialization” piece for this position. This person, now and in the future, can be involved in leading these forums and serving as the point of contact for students and new professionals who want to learn more about pediatric PT in general and become more involved in the Academy of Pediatric Physical Therapy.

Old Business

New Professional Chair

- Re-visit our roles and make sure they are clear for explaining at SoPAC
    - Plan for SoPAC
        - What we are going to say; how we are going to say it
- Planning for SOPAC
    - Still looking into photo booth supplies
    - The Saturday SNP Meeting
        - What our role is as a group

            - List of committees that need volunteers (the more the better!)
            - Open positions on board
                - Hopefully will meet people interested at SoPAC, but will also post online to reach more potential interests
            - Get a phone/computer to skype
            - Let Ken know if there is more you want to say at the meeting than just your role in SNP
        - Always have 1 person at the booth
        - Help with voting
        - Re-visit document about your roles, make adjustments/updates as needed
- **Survey -- in progress**

Student Chair

- Assign tasks for SoPAC for the video -
    - We need someone to take pictures at the booth
    - Someone needs to be able to print and bring items that I send them :)
    - Videos: <30 seconds in length on your phone or flip camera
    - https://www.amazon.com/Flip-UltraHD-Video-Camera-Generation/dp/B0023B14TK

Meeting Director

- Website
    - Still need paragraphs from Ken and Haley for the website
    - Will email Kendra this week and send her our mock-up
        - Goal is to to be on the Academy website before next SNP meeting and can therefore make adjustments before SoPAC

Communications / Newsletter

- Newsletter
    - If you want to help out with stories, etc. let Haley know!
        - Andrea and Ken volunteered
    - Get in contact with Cindy to work out kinks on how newsletter will work with the greater Academy

Membership

- Sara- When is next round of emails?
- First Journal Discussion went well- Thank you to those who attended!
- We have been asked to help pick the next article! Choices are:
    - http://journals.lww.com/pedpt/pages/currenttoc.aspx

    Effect of Playground Environments on the Physical Activity of Children With Ambulatory Cerebral Palsy

- Sara
- Kerry
- Andrea
- Ken (i want this because i want my work to buy us a playground)
- Nik

Newsletter

THE SNAPSHOT

Volume 1 issue 1

November 2016

Upcoming Events

October 6...

October 8...

October 12...

November 1...

November 10...

February 8-10...

Leadership Team

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Networking Coordinator

- Had the 4th Twitter discussion, about ½ hour in length with new treatment based format
- Nik will be transitioning out of this role; will help train the next person

New Business

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Committee Updates

Website: Sara, Ken, Andrea, Haley
Welcome Letter: Kerry, Ken, Sara
Student Survey: Ken, Kerry, Andrea

Next Meeting: December 5, 2016 at 9 EST/ 6 PST

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